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NEWARK LIBERTY INTERNATIONAL AIRPORT'S NEW TERMINAL A ADDS TO DIVERSE DINING OPTIONS WITH INTRODUCTION OF GUY FIERI'S FLAVORTOWN KITCHEN + BAR

Flavortown Brings Further Flair to Terminal's Unique Food and Drink Offerings Spanning Local and Global Flavors

The Port Authority of New York and New Jersey is bolstering the food and dining options at Newark Liberty International Airport's award-winning Terminal A with the addition of the Guy Fieri's Flavortown Kitchen + Bar, operated by SSP America, a division of SSP Group. The hearty offerings from one of the most recognizable celebrities and celebrity chefs in the world adds to the terminal's diverse dining options and one-of-a-kind sense of place.

"We've welcomed countless dignitaries through our world-class airports, but nothing compares to the arrival of the Mayor of Flavortown himself, Guy Fieri," said **Port Authority Chairman Kevin O'Toole**. "We're proud to be rollin' out with one of the culinary world's most respected and well-liked figures as we add to the unique offerings and experiences on tap at Terminal A."

"The addition of the Flavortown Kitchen + Bar to Terminal A underscores our effort to bring passengers exciting amenities and dining options to complement this stunning, award-winning new terminal," said **Port Authority Executive Director Rick Cotton**. "Guy's bold and hearty offerings pair perfectly with Terminal A, as we dish up a streamlined, state-of-the-art traveling experience with a side of distinctive architecture, diverse dining, and magnificent local art."

“I’m very proud to have partnered with the Port Authority of New York and New Jersey and SSP America to bring Flavortown Kitchen + Bar to the bar-raising new Terminal A at Newark Liberty Airport,” said **Guy Fieri**. “This makes EWR our official hub and we are ready and welcoming all passengers on their trip to Flavortown!”

“Guy Fieri’s Flavortown Kitchen and Bar is a perfect fit in the new Terminal A at Newark Liberty International Airport and complements the offerings in the terminal,” said **Elisabeth Sailer, chief commercial officer of Munich Airport NJ LLC (MANJ)**, which operates Newark Liberty’s Terminal A. “Flavortown is a bold, new restaurant that offers passengers an exciting, delicious, and entertaining dining experience developed by a culinary icon. As we continue to focus on providing passengers with a world-class travel experience, we are pleased to have partners like SSP America and Flavortown who are as committed as we are to surprise and delight passengers traveling through Terminal A.”

“Terminal A represents a new era for Newark Liberty and a harbinger of America’s future aviation industry considering the significant investment taking place,” said **Paul Loupakos, SSP America senior vice president of development and airport retention**. “We’re proud to be part of the Newark Liberty community, and we’re also now official citizens of Flavortown, and as Chef Guy says, ‘Plan to take passengers on a road-rockin’ trip down to Flavortown.’”

Fieri is one of the most recognizable celebrities and celebrity chefs in the world since his win on the second season of “Food Network Star” in 2006. With a long list of restaurants, cookbooks, and television shows to his credit, he has simultaneously become a philanthropic leader, raising tens of millions of dollars for first responders and hospitality workers, as well as supporting literacy and culinary education for children and adults alike through the [Guy Fieri Foundation](#).

Conceptually, Guy Fieri’s Flavortown Kitchen + Bar is derived from a well-known Fieri reference to a place that doesn’t exist – Flavortown – which came about on Food Network’s hugely popular “Diners, Drive-Ins and Dives” television show hosted by Fieri. The full-service restaurant and bar serves an all-day menu consistent with the Fieri brand, which includes items such as Trash Can Nachos, Ain’t No Thing Butta Chicken Wing and Motley Que Pulled Pork Sandwich.

The restaurant’s design is inspired by Fieri’s exuberant personality combined with a local industrial vibe. The space unfolds around a large bar, surrounded by seating areas and bordered by elements reminiscent of shipping containers covered with Guy Fieri’s signature graphics. The triple-height space above the restaurant is bordered by an oversized Flavortown illuminated sign visible throughout the terminal.

Guy Fieri’s Flavortown Kitchen + Bar is one of Terminal A’s [54 unique and diverse dining options](#) that include six [locally owned and operated concessionaires](#) from the nearby communities of Newark, Elizabeth, and Jersey City.

The new terminal recently [celebrated its one-year anniversary](#), serving 15 million passengers in its first year and collecting a multitude of awards including the prestigious [Prix Versailles Special Prize](#) from the United Nations Educational, Scientific and Cultural Organization (UNESCO).

About the Newark Liberty International Airport redevelopment

The Port Authority has embarked on a complete redevelopment of Newark Liberty International Airport (EWR) that began with the [opening of Terminal A](#) – the centerpiece of an airport-wide renaissance designed to establish the airport as a world-class gateway for the New Jersey and New York region.

The Port Authority [is actively moving forward](#) on a full replacement of Newark Liberty's outdated AirTrain system with a modern, reliable 2.5-mile automated people mover train system. The first contract in a multi-phase procurement process was awarded in December to Doppelmayr, a market leader in cable-propelled transport systems. The new system is expected to open in 2029.

Additionally, the Port Authority Board of Commissioners has authorized \$12 million for the planning and preliminary design of the [EWR Station Access Project](#), which is expected to increase public transit access to Newark Liberty International Airport and New York City for underserved communities in Newark and Elizabeth, including easy access for residents of these communities to New York Penn Station via Amtrak and NJ TRANSIT's direct Northeast Corridor service.

The next phase of the Port Authority's ongoing transformation of Newark Liberty International Airport will be developed through the work of a [world-class airport master planner](#) selected by the agency. The [EWR Vision Plan](#) — which will serve as a framework for future development through 2065 – will incorporate plans for long-term economic growth, sustainability projects, and multimodal access to the airport for both work and travel. Visit [EWRredevelopment.com](#) for information regarding the replacement of the new AirTrain Newark and other EWR redevelopment projects.

About SSP America

SSP America is a division of SSP Group, a leading operator of food and beverage concessions in travel locations, operating restaurants, bars, cafés, food courts, lounges and convenience stores in airports, train stations, motorway service stations and other leisure locations. SSP America operates in approximately 600 travel locations and manages more than 550 international, national, and local brands across 2,600 units.

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The Port Authority of New York and New Jersey is a bi-state agency that builds, operates, and maintains many of the most important transportation and trade infrastructure assets in the country. [For over a century](#), the agency's network of major airports; critical bridges, tunnels and bus terminals; a commuter rail line; and the busiest seaport on the East Coast has been among the most vital in the country – transporting hundreds of millions of people and moving essential goods into and out of the region. The Port Authority also owns and manages the 16-acre World Trade Center campus, which today welcomes tens of thousands of office workers and millions of annual visitors. The agency's historic \$37 billion 10-year capital plan includes unprecedented transformation of the region's three major airports – LaGuardia, Newark Liberty and JFK – as well as an array of other new and upgraded assets, including the \$2 billion renovation of the 90-year-old George Washington Bridge. The Port Authority's annual budget of \$8 billion includes no tax revenue from either the states of New York or New Jersey or from the City of New York. The agency raises the necessary funds for the improvement, construction or acquisition of its facilities primarily on its own credit. For more information, visit www.panynj.gov or check out the [Now Arriving](#) blog.

