



Press
Release

SSP America Promotes Industry Leader Bob Stanton to Senior Vice President, Business Development
Stanton's Impact on Organization Recognized as Canadian and U.S. Business Flourishes

(United States, June 11, 2024): SSP Canada and SSP America, divisions of SSP Group, a leading operator of food and beverage brands in travel locations worldwide, have promoted Bob Stanton to senior vice president of business development as the company sees gains in its Canadian and United States portfolio and continues a commitment to bringing unique culinary experiences to airports.

With SSP Canada and SSP America since 2015, Bob Stanton has brought over 30 years of worldwide, retail and hospitality experience to the development team, helping to identify future industry trends as well as develop strategic growth opportunities. A well-respected industry leader, Bob has uniquely built his entire career in travel retail and hospitality services, helping to form and shape the evolution of concessions in major transport venues worldwide. Stanton is highly regarded for his understanding of the traveling consumer as well as what drives revenue in the travel environment. Throughout his career, Bob has built a network of partnerships that include the region's most prominent leaders in airport operations and development, including the wider airport communities.

Deputy Chief Executive Officer Pat Murray commented, "It would be hard to overstate the pivotal role Bob has played in our ability to achieve ambitious goals in both the U.S. and Canada. There really are only a few people in the industry who have as much experience as Bob. But perhaps it's how he goes about the day-to-day work that really sets him apart. He always puts the team first and consistently mentors and brings others along on the road to success. I know I can speak for our entire team when I say his kindness, affability, and quiet humor make him a role model for us all. He's worked incredibly hard for close to a decade at SSP, and we couldn't be prouder to call him a colleague and friend."

Further information:

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About SSP America

SSP America is a division of SSP Group, a leading operator of food and beverage concessions in travel locations, operating restaurants, bars, cafés, food courts, lounges and convenience stores in airports, train stations, motorway service stations and other leisure locations. We operate in approximately 600 travel locations and manage more than 550 international, national, and local brands across our 2,600 units. The SSP America team is driven by a shared vision to bring authentic restaurant experiences to every airport in North America. Our employees have a passion for exceptional food served by people who believe in heartfelt hospitality. Our airport partners trust SSP America to deliver a world-class portfolio of brands with broad passenger appeal and lasting commercial viability. Our brand heroes trust us to bring a taste of place to their hometown airport.

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